

Welcome

Staff meeting XL version

25 maj 2023





07:30

Current topics
ca 07:40-08:20

Questions
ca 08:15

08:30

START

- This and That 5 minutes
- Feedback on questions from the previous meeting
- Bonway - new brand
- Questions

End

“This and That”

Attending todays meeting as well

- Merje, HR Manager at Prolog KB
- Sebastian, Business Development and Project Manager Bonway

Communication

Upcoming XL-meetings/Newsletters

- XL September 21 About employee survey
- XL November 16 About new business
- Next Newsletter June 2 (*summerbreak during July and August*)

HR

- We repeat last year's success and send out holiday specifications
- [Hitta ut!](#) (We will start this soon)



Feedback on questions from the previous meeting

1/3 "Unnecessary amounts of brown paper are included in the bundles for the nodes. Torn newspapers, standard bundles - report to your DL (please take a photo). The cable ties - either too loose or too tight"

Transport leaders Niklas and Bosse tells us that there have been no reports of torned papers or complaints about sending to much brown paper to the nodes. Please report it, if it happens again.

Feedback on questions from the previous meeting

2/3 “The surf is running out to quickly in Nim-geography”

Lisen from the help desk reports that updates should not start until the end of the month. We ask that all Team Leaders who have not already urged their colleagues to adopt this - do so now. Many thanks.

Feedback on questions from the previous meetir

3/3. “ Often/sometimes does not enter properties, leading to returns. Is there any possibility that we work proactively with property owners/companies in forums they operate in?”

Christian, Distribution manager - "Dialogues are ongoing, but we have no solutions as we speak. Difficult how we are going to tackle this going forward. Suggestions are gratefully received!

New Brand

with Håkan, Louise J och Valéria

Grafisk profil

see separate PDF

>>>Bonway-brandbook



Example of a new striped
Paxster i Nim geography

Bonnier Logistik

Hall Media Logistik

Prolog KB

Nim Distribution



- All three distribution companies retain their corporate numbers and remain separate legal entities.

Projekt Bonway engages eight work streams

- Production of the Brand/Graphic profile
- Extern webb (bonway.se)
- Intranet (bonway insidan)
- Marketing/external communication
- Material rebranding (vehicles, cars)
- Legal/agreement
- Financial flows
- IT-environment

Bonway.se
joint webb

1. Logistics
2. Distribution
3. Career

The work is in full swing with structure, functions and content

1. **Logistik**

- Overnight deliveries
- National deliveries
- Custom made deliveries

Bonway Logistics. Approx. 20 partners, one of the largest is Ilbudet. There is great development potential for new business here

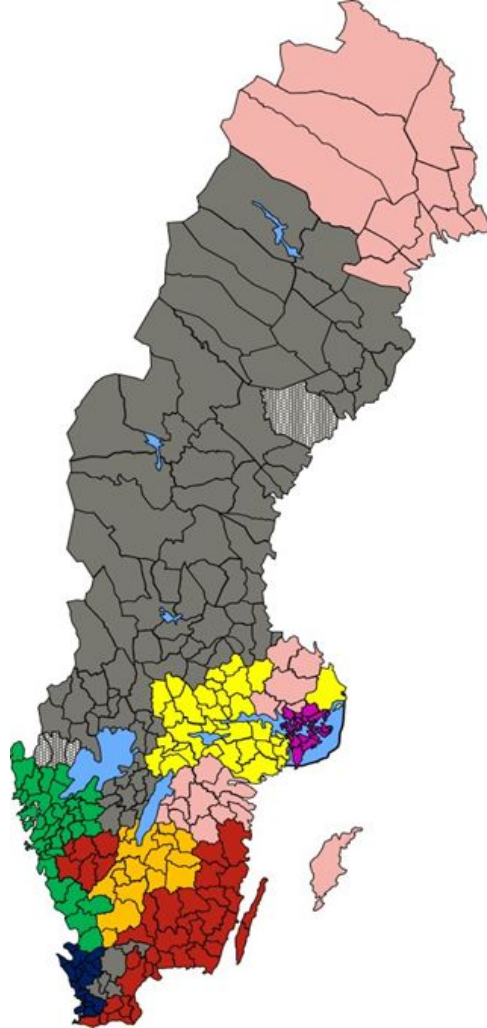
2. Distribution

- Early Bird (f.d MTD)
- Last mile
- B2B

Catchment area: Västra Skåne, större delar av Småland, delar av Kronoberg och Västra Götaland samt Närke, delar av Västmanland, Södertälje, Norrtälje.

2. Distribution

- Early Bird (former MTD)
- Last mile
- B2B



Catchment area:
West Skåne, larger
parts of Småland,
parts of Kronoberg
and Västra Götaland
and Närke,
Västmanland,
Södertälje, Norrtälje,
parts of Dalarna and
Uppland.

3. Career/Work with us

- Vacancies
- Matching Quiz
- We work here

Common platform for internal communication mainly for collective employees.

- PrologKB
- Hall Media Logistik
- Nim Distribution

The work is ongoing. Consensus regarding functions and structure. Looked at our current suppliers but also brought in a new actor for a quote.

We will continue to update on the status of the road to Bonway as we go along.

We will handle the rebranding in several stages, so there is no "turnaround date" to deal with.

The process will continue during throughout 2023. Bonway labeling of vehicles, clothing, etc. will take place over time.

Photos for Bonway.se will be taken by Nicklas Thegerström (freelance photographer Dagens Nyheter). Photographing will take place

- Malmö June 7. Our night time operation 24-06. Rådmansgatan 12-14
- Jönköping June 8. Our night time operation 24-06. Österängen 12-14

more info will come shortly on Slack, dBlogg/Senaste Nytt and you who have registered an interest in being photographed will be contacted.



Thank you for participating and a nice summer to you!

The next XL meeting is scheduled for Thursday,
September 21.

*Contact us if you would like to suggest that we cover a specific
topic*

valeria.fridrik@bonniernews.se

